

Investing in battery storage





Overview

Are battery energy storage systems a good investment?

An expanding role for battery energy storage systems (BESS) in a more volatile grid is seeing demand and investment opportunities soar. Our new ranking of the top global markets for BESS investment can guide strategies, and four factors can help potential investors frame their approach.

Should you invest in battery storage?

Investing in the battery storage sector requires a nuanced understanding of its technological landscape, market dynamics, and inherent risks. The choice of battery chemistry is paramount, depending on factors such as cost, lifespan, energy density, and specific application requirements.

Why should you invest in a battery?

Increased investment in battery manufacturing, improved supply chains and technological advancements have enhanced energy efficiency and storage capabilities, leading to lower costs.

Why is PE investment in battery energy storage growing?

PE investment in battery energy storage systems is surging, fueled by their high return potential and growing energy transition demands. PitchBook data shows that PE investments in energy storage and infrastructure have more than doubled since 2014, reaching \$21.1 billion in 2024 alone.



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